

Dear NYSEF Family:

We would like to invite you to the first NYSEF Snow-A-Thon to be held on December 27, 2007 at Mt. Pisgah in Saranac Lake, NY. The event will begin at 5:30PM and continue until 8:00 PM

We are encouraging all NYSEF families to attend and enjoy a post-holiday get together. Athletes must raise a minimum of \$20.00 parents are invited as our guest and siblings, friends and all others are \$10.00. This is a great time to make new acquaintances, set up car pools, meet other families and coaches involved in NYSEF and just enjoy a fun evening with the family.

Parents while you are in the warm lodge listening to great music, sipping beverages, eating baked ziti made from a top secret, old world recipe and enjoying the cozy fire--athletes will be outside zipping around an obstacle course in the snow. If you'd like to get close to the action you can enjoy an outside fire while roasting marshmallows and making smores. The course will be designed so **all disciplines** can participate.

There will be prizes awarded for the top fundraiser including a \$250 gift certificate good for NYSEF Program Fee's or NYSEF Summer Camps. There will also be prizes for different categories of Obstacle Course racers. We have some great things lined up!

This is a great time of year to seek donations, with 2007 winding down supporters can feel comfortable giving, knowing they are helping local youth and are able to deduct their contribution to the fullest extent of the law as NYSEF is a 501(c)3 .

Here is a sample of what you might say to a perspective donor:

Hi, my name is SkiFast, I am raising funds for the New York Ski Educational Foundation and the programs they offer. (Skiing, Snowboarding, Freestyle, Freeride, Cross-Country, Ski Jumping and Biathlon are the programs we offer but you can just talk about your program here.) Your donation is tax-deductible.

We are looking for 100% participation from our athletes, even from those who cannot attend, so families we need your help and support. For more information check out www.nysef.org, call 518.946.7001 or email us at lisag@nysef.org. Thanks for all you do.

Sincerely,

Lisa Gouwens
Executive Director